



LAMC AND JACK DANIEL'S ANNOUNCE
ARTISTS FOR "LOCAL BANDS
WE LOVE" COMPILATION

**Expanding Upon Its "Artist Discovery" Program, The LAMC Partnered
With Presenting Sponsor Jack Daniel's To Find Promising U.S.-Based
Acts For An Exclusive "Local Bands We Love" Compilation**

**With More Than 1000 Musicians Submitting Songs Over The Past Three
Months, A Panel Of Industry Experts Has Selected
12 Extraordinary Artists**

**Gaby Moreno (Los Angeles), Zigmat (New York), Mr. Pauer (Miami),
Patafunk (New York), Adela Band (Phoenix), Master Blaster Sound System
(Corpus Christi), David Garza (Austin), Si Se (New York), Chico Mann (New York),
Pilar Diaz (Los Angeles), Mexican Dubwiser (Los Angeles) & Elastic Bond (Miami)**

**There Are Songs In English, Songs In Spanish, Songs In Spanglish And Musicians
Based Across The Country; A True Reflection Of The U.S. Latino Scene**

The Latin Alternative Music Conference (LAMC) has announced the artists in its search for U.S.-based Latin acts to be featured on an exclusive "Local Bands We Love" compilation. Following entries from more than 1000 musicians across the country, a panel of industry experts has selected 12 artists for the album.

The compilation is sponsored by Jack Daniel's, long a fixture in the music industry and the LAMC presenting sponsor since 2009. The album will be distributed by Jack Daniel's throughout the year at various promotional events. In addition, "Local Bands We Love" artists are in consideration for the Artist Discovery program to be awarded during the LAMC in New York City in July.

"Jack Daniel's has played an important role in the lives and songs of musicians for years, and we are excited to provide an outlet for new Latino musicians to achieve success," said Joseph Carvajal, Latino Marketing Manager for Jack Daniel's. "The 'Local Bands We Love' contest gives rising stars a chance to showcase their talents and receive national recognition."

About the LAMC

For 12 years, the Latin Alternative Music Conference (LAMC) has served as one of the biggest events in the world for cutting-edge Latin music. With past conferences averaging 1,250 music industry attendees and 25,000 concert fans each year, this five-day New York City-based conference provides networking opportunities with leading artists, promoters, labels, journalists, marketers, managers, publishers and programmers. Highly relevant and timely panels include many of the music industry's most prominent

decision-makers. Multiple free concerts are staged across New York at major venues like Central Park SummerStage and Celebrate Brooklyn @ Prospect Park as well as artist showcases at Bowery Ballroom, El Museo del Barrio, Mercury Lounge, SOB's and other venues.

About Jack Daniel's

Officially registered by the U.S. government in 1866, the Jack Daniel Distillery, Lem Motlow, proprietor, is the oldest registered distillery in the United States and is on the National Register of Historic Places. Based in Lynchburg, Tenn., the Jack Daniel Distillery is the maker of world-famous Jack Daniel's Old No. 7 Tennessee Whiskey, Gentleman Jack Rare Tennessee Whiskey, Jack Daniel's Single Barrel Tennessee Whiskey and Jack Daniel's Country Cocktails.

Leave the show to the band. Please drink responsibly.